

**AMENDMENTS TO THE CLAIMS:**

This listing of claims will replace all prior versions, and listings, of claims in the application.

**Listing of Claims:**

1. (Cancelled).
2. (Cancelled).
3. (Currently Amended) A liquid crystal display device according to claim 33 [[1]], wherein:  
the display section has a detecting section which detects a contact action with a screen of the display section; and  
the control section controls the driving section to write currently displayed information on the display section again when a contact action is detected by the detecting section.
4. (Previously Presented) A liquid crystal display device according to claim 3, wherein the detecting section is a touch sensor.
5. (Cancelled).
6. (Currently Amended) A liquid crystal display device according to claim 33 [[1]], wherein the control section controls the driving section to perform writing on part of the display section and thereafter to write currently displayed information on the display section again.
7. (Cancelled).

8. (Currently Amended) A liquid crystal display device according to claim 33 [[7]], further comprising a terminal through which electricity is charged in a battery from an external device.

9. (Previously Presented) A liquid crystal display device according to claim 8, wherein the external device is a refrigerator.

10. (Cancelled).

11. (Cancelled).

12. (Currently Amended) A liquid crystal display device according to claim 33 [[1]], which is attachable to and detachable from an external device.

13. (Previously Presented) A liquid crystal display device according to claim 12, wherein the external device is a refrigerator.

14. (Currently Amended) A liquid crystal display device according to claim 33 [[1]], wherein the information is about at least one of a calendar, a recipe, a message, stock, a picture and data reception from outside.

15. (Cancelled).

16. (Currently Amended) A liquid crystal display device according to claim 33 [[1]], wherein the display section is reset by causing each pixel to come to a focal-conic state.

17. (Cancelled).

18. (Previously Presented) A liquid crystal display device, comprising  
a display section comprising a plurality of stacked layers, each of said layers  
comprising a first substrate which is a flexible substrate through which a viewer may view  
currently displayed information, a second substrate, and a liquid crystal material having a  
memory effect disposed between the first substrate and the second substrate, the plurality  
of layers being stacked such that the first substrate in a layer is positioned closer to a  
viewer side than the second substrate of the layer, the display section being capable of  
continuing to display information thereon for about one day without applying a voltage  
thereto and without refreshing the information displayed thereon;  
a driving section which drives the display section;  
a control section which controls the driving section to write currently displayed  
information on the display section again at a specified time; and  
a timer for detecting time elapsing, the time beginning counting when information  
displayed on the display section is updated;  
wherein the control section causes the driving section to rewrite currently  
displayed information on the display section upon the timer counting to a predetermined  
value corresponding to a predetermined period of time.

19.-21. (Cancelled).

22. (Currently Amended) A liquid crystal display device according to claim 33  
[[1]], further comprising an operating member for permitting a user to input a rewrite  
command to command the display section to rewrite currently displayed information on  
the display section.

23. (Currently Amended) A liquid crystal display device according to claim  
22 [[19]], wherein the manual operating member is a member for an exclusive purpose of  
inputting a rewrite command to command rewriting currently displayed information on the  
display section.

24. (Cancelled).

25. (Currently Amended) A liquid crystal display device according to claim 33 [[1]], wherein:

the display section comprises a flexible substrate; and

in order to prevent the information displayed on the display section from being degraded by pressure applied to the display section, the information is rewritten on the display section.

26. (Currently Amended) A liquid crystal display device according to claim 33 [[1]], wherein:

the display section comprises a touch panel; and

in order to prevent the information displayed on the display section from being degraded by pressure applied to the display section, the information is rewritten on the display section.

27. (Cancelled).

28. (Cancelled).

29. (Previously Presented) A liquid crystal display device according to claim 18, wherein in order to prevent the information displayed on the display section from being degraded by pressure applied to the display section, the information is rewritten on the display section.

30. (Previously Presented) A liquid crystal display according to claim 18, wherein:

the display section further comprises a touch panel; and

in order to prevent the information displayed on the display section from being degraded by pressure applied to the display section, the information is rewritten on the display section.

31. (Cancelled).

32. (Cancelled).

33. (Previously Presented) A liquid crystal display device comprising:  
a display section comprising chiral nematic liquid crystal which exhibits a cholesteric phase and which has a memory effect sufficient to keep information displayed for at least a day without application of a voltage thereto and without a refresh drive;  
a driving section which drives the display section;  
an electric power source;  
a booster circuit which raises a voltage supplied from the power source and applies the raised voltage to the driving section;  
a control section which controls the driving section to write currently displayed information on the display section again at a specified time; and  
a timer for detecting time elapsing, the timer beginning counting when information displayed on the display section is updated;  
wherein:  
the control section causes the driving section to rewrite currently displayed information on the display section upon the timer counting to a predetermined value corresponding to a predetermined period of time;  
the control section stops supply of electric power to the driving section by inactivating the booster circuit; and  
the display section is reset by applying a pulse voltage to untwist the chiral nematic liquid crystal to each pixel.

34. (Previously Presented) A liquid crystal display device according to claim 33, wherein all the pixels in an area of the display section to be subjected to writing are reset simultaneously.

35. (Previously Presented) A liquid crystal display device according to claim 34, wherein the pixels in an area of the display section to be subjected to writing are reset line by line.

36. (New) A display device comprising:
- a display section which has a memory effect sufficient to keep information displayed for at least a day without application of a voltage thereto and without a refresh drive;
  - a driving section which drives the display section;
  - an electric power source;
  - a booster circuit which raises a voltage supplied from the power source and applies the raised voltage to the driving section;
  - a control section which controls the driving section to write an image on the display section based on an image information; and
  - a timer for detecting time elapsing, the timer beginning counting when writing of an image on the display section is completed;
- wherein:
- the control section causes the driving section to rewrite currently displayed information on the display section upon the timer counting to a predetermined value corresponding to a predetermined period of time;
  - the control section stops supply of electric power to the driving section by inactivating the booster circuit after writing of an image on the display section; and
  - the display section is reset by applying a pulse voltage to each pixel before rewriting of currently displayed information on the display section.